

## WHY JOIN THE INTERNATIONAL SEAFOOD SUSTAINABILITY ASSOCIATION (ISSA)?

Explore how your company can make a difference.

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### Top Reasons to Join ISSA



#### Protect and Future-Proof Your Supply Chain

Support science-based conservation measures that safeguard tuna stocks and thereby de-risk your capital infrastructure. ISSF initiatives help secure a stable, responsible seafood supply—enhancing your attractiveness to customers, financial institutions, and investors.



#### Ensure a More Sustainable Supply Chain

Gain early access to expert insights, sustainability trend updates, and regional fisheries management organization (RFMO) developments that keep your business ahead. ISSF science promotes and supports the adoption of proven best practices, MSC certification pathways, and the success of Fishery Improvement Projects (FIPs).



#### Build Brand Trust Through Integrity

ISSA members undergo independent audits, publicly reporting their performance against ISSF conservation measures. These actions demonstrate credibility, transparency, and a commitment to continuous improvement—earning recognition through ISSF reports and communications.

### A Smart, Strategic Investment for Seafood Companies

**Joining ISSA is more than a commitment to sustainability—it's a smart business decision.**

Membership ensures your company stays competitive, meets customer demands, and secures its place in a future-facing tuna industry.

ISSA powers the International Seafood Sustainability Foundation (ISSF), the only organization exclusively focused on science, innovation, and advocacy for tuna and their ecosystems. Together, ISSA and ISSF deliver unmatched expertise, practical tools, and a network of like-minded businesses, scientists and environmental NGOs working to improve the long-term health of global tuna fisheries.

If tuna is important to your business, ISSA should be too.



## Meet Customer and Market Expectations

Buyer and retailer policies increasingly reference ISSA/ISSF participation and the use of vessels listed on the ISSF ProActive Vessel Register (PVR) and Vessels in Other Sustainability Initiatives (VOSI). As a member, you can verifiably show and transparently report progress to meet buyer commitments, procurement criteria, and due diligence requirements.



## Deliver Differentiated Value to Your Customers

Leverage ISSF's credible tools, science-based resources, and expert consulting to support your customers' sourcing goals. Offer them education, data, and the opportunity to sponsor innovation projects that contribute to ocean health—earning recognition for their sustainability leadership.



## Increase the Number of MSC-Certified Fisheries

Your membership contributes to ISSF's work in FIPs, fishery assessments, and targeted improvements—helping more tuna fisheries meet and maintain MSC standards.



## Streamline Costs and Efforts

Participate in a collaboration that gives you access to RFMO advocacy materials, staff training, skippers' workshops, pilot projects, and retail roundtables—resources that reduce internal costs and amplify your sustainability performance.

## The Tuna Experts Behind ISSA

No other NGO is exclusively dedicated to achieving sustainable tuna fisheries. ISSF stands apart for its expertise across tuna science, fishery management, and industry operations. Its diverse governance structure includes scientists, environmental NGOs, and seafood companies—bringing all stakeholders to the table in an aligned, science-forward approach.

ISSA and ISSF lead collaborative efforts to improve tuna fishery sustainability through innovation, implementation integrity, and influence. Membership connects you to this powerful force for change.

### Are You Eligible to Join?

ISSA membership is open to all tuna processors, traders, and marketers that are committed—transparently and with integrity—to advancing the sustainability of tuna fisheries and the ecosystems they depend on.

Joining ISSA is not just a membership—it's an investment in your company's resilience, reputation, and long-term success.

### Founding Members



### Full Members



Learn more: [iss-association.org](http://iss-association.org)