



New Pathways to Industry Leadership

*Expanded Participation in the International
Seafood Sustainability Association (ISSA)*

May 2, 2025

Invest in a Better Future for Tuna Fisheries



FULL MEMBERSHIP ACCESSIBILITY

In a move to strengthen industry collaboration and leadership in sustainable tuna fisheries, the International Seafood Sustainability Association (ISSA) has updated its membership structure to **recognize smaller tuna companies and expand participation in our sustainability program.**

New tuna revenue categories, which determine the level of annual ISSA dues on a sliding scale, have been added for smaller companies. And companies with annual tuna revenue of \$75 million or less will be enrolled as ISSA Full Members.

Previously, companies in this revenue range could become Full Members by paying dues at a higher revenue level; otherwise, they were categorized as Associate Members.

This update allows for broader industry participation in ISSA governance, including the opportunity to stand for election to the ISSA Board. The former Associate Membership category allowed Associate Members to elect one Board representative when there were 10 Associate member companies.

This change is a strategic step to bring more voices to the table and deepen industry engagement in the mission of the International Seafood Sustainability Foundation (ISSF).

What is the Relationship Between ISSA & ISSF?

ISSA

A non-profit trade association and the sole voting member of ISSF, a Delaware non-stock, non-profit corporation.

PURPOSE

- Inform and educate Members on emerging policies and practices to benefit marine ecosystems on a worldwide basis.
- Promote sustainable fishing practices and fisheries.
- Encourage adherence to such sustainable practices.
- Conduct educational, training activities concerning the importance and benefits to the seafood industry.

Led by ISSA Board of Directors

ISSF

In 2009, acclaimed scientists, leaders in industry and environmental champions launched ISSF based on shared concerns about the future of tuna fisheries and a desire to do something about it – together.

MISSION

To undertake and facilitate science-based initiatives to continuously improve the sustainability of global tuna fisheries and the health of the ecosystems that support them.

Led by ISSF Board of Directors

ISSA Companies comply with & support conservation measures adopted by ISSF.

Join Us! ISSA Membership

SUPPORT VITAL SUSTAINABILITY WORK

ISSA membership is open to all global tuna processors, traders and/or marketers that wish to support ISSF initiatives and comply with ISSF conservation measures. You can review a list of membership benefits on the next two pages.

Participating companies are annually audited against in-force ISSF conservation measures. Audit results, for individual participating companies and in aggregate, are published each year on the ISSF website.

ISSA participating companies must sign an antitrust policy adherence document.



Your organization can voluntarily contribute support for ISSF's sustainability work in tuna fisheries around the world.



RECOGNITION

- Recognition on the ISSA & ISSF Websites, including publication of company compliance report from independent auditor
- Ability to use aboutsustainabletuna.org on packaging & promotional materials



VOTING PRIVILEGES

- One vote as an ISSA Member on all items formally presented for approval
- Opportunity to run for an ISSA Board seat & vote for ISSF Board representation, as well as the ability to be elected to the Executive Committee of the ISSA Board
- Ability to designate a second company representative as an Implementation Team member



RESOURCES

- Access to ISSF staff for science, advocacy & communications assistance
- Participation in ISSF informational Webinars, as well as insight into ISSF programs & initiatives
- Access to additional benefits, some of which may require additional expenses; for example, sales force training
- Active participation in ISSF advocacy & outreach efforts, including access to support materials
- Weekly e-newsletter for distribution to unlimited company personnel
- Monthly internal updates from ISSF



MEETING INVITATIONS

- ISSA Member meeting held each year
- All ISSA Board meetings
- ISSA Implementation Team meetings



ELIGIBILITY

- Open to all processors, traders, and marketers in the tuna industry, defined as primarily purchasers of raw tuna for processing or purchasers of raw tuna or finished tuna products for resale

Take the Next Step to Support ISSF's Vital Work



Ready to explore ISSA membership?

Contact Lynne Mandel, ISSF

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Thank you for considering participation!

Information & application

iss-foundation.org/about-issf/what-we-publish/issf-documents/issa-membership-application

Learn more about ISSF

iss-foundation.org